



Go Green | Paris in the City | June 2011

Join our international case challenge!

Go Green in the City is an international case challenge for university business and engineering students around the world to find clever solutions to energy management.

Schneider Electric will fly the 25 best teams to the city of light, Paris, in June 2011 to make their final presentations in front of a VIP panel of judges. The winning team will travel the world, stopping at Schneider Electric offices on the way, and be offered a job.

Energy has become scarce, expensive and is undergoing a technology revolution. Increasing needs for electrical power must be balanced with social progress and environmental protection. As a global specialist in energy management, Schneider Electric makes the most of energy innovation opportunities. Now you can be a part of this and show us how intelligent energy solutions are the way forward for your city! Join our international business case challenge to make the city greener.

The application process

Pair up with a team-mate to apply. Show us a creative presentation of your team and your idea for intelligent energy management in your city. Use any format, such as a one-minute video, two-pages of text or plenty of pictures.

We want teams of two, at least one of whom is a woman. University-level students (2nd to final year) in Brazil, China, Germany, France, India, Russia, Turkey and the USA are eligible to enter the competition. The 100 best teams are guaranteed an interview for internships and exposure to job opportunities.

Full competition details and rules at:

www.gogreeninthecity.com